

2014 MT Tourism Conference

Sunday, April 13, 2014									
Noon-8:00 pm	Conference Registration - Sponsor: , Room: Atrium								
2:00-4:30 pm	Swords-Rimrock Park Trail Walking Tour - Sponsored by Austin Adventures; Begins and ends at Holiday Inn Grand Montana, Preregistration Required, Limited Seating								
4:30-6:00 pm	Trailhead Spirits Distillery Tour - Transportation from Holiday Inn Grand Montana provided; Ends at Welcome Reception in downtown Billings; Pre-registration required, Limited seating								
5:00-7:00 pm	Yellowstone Cellars & Winery Tour - Transportation from Holiday Inn Grand Montana provided; Ends at Welcome Reception in downtown Billings; Pre-registration required, Limited seating								
5:00-6:30 pm	Uber Brew Tour along historic Montana Avenue downtown Billings- Transportation from Holiday Inn Grand Montana provided; Ends at Welcome Reception in downtown Billings; Pre-registration required, Limited seating								
5:30-7:00 pm	Western Heritage Center Tour - Transportation from Holiday Inn Grand Montana provided; Ends at Welcome Reception in downtown Billings; Pre-registration required, Limited seating								
6:00-8:00 pm	Bus Transportation Holiday Inn Grand Montana to Northern Hotel runs every half hour								
7:00-10:00 pm	Welcome Reception - Sponsor: Billings Chamber, CVB, TBID, SE Montana Tourism Region, Northern Hotel, Location: Northern Hotel, Downtown Billings								
8:30 -10:30 pm	Bus Transportation Northern Hotel to Holiday Inn Grand Montana runs every half hour								
	Stillwater-Bitterroot-Gallatin Rooms	Stillwater Room	Bitterroot Room	Gallatin Room	Bighorn Room	Yellowstone Room	Lewis & Clark Room	Field Trips - load bus at front of the hotel	MT Internet Café

2014 MT Tourism Conference

Monday, April 14, 2014									
7:00 AM	Conference Registration - Sponsor: , Room: Atrium								
7:00-8:15 am	New Ambassadors Breakfast - Sponsor: ; 1st Time Conference Attendees Welcome & Orientation; Room:								
8:30-9:45 am	Feature Presentation: National & International Travel Trends Presenter: Nan Marchand Beauvois, US Travel Association, Washington, DC Sponsor: Billings TBID								
9:45-10:30 am	Networking Break in Exhibitor Area - Sponsor: Town Pump Room: Missouri Room								
10:30-11:45 am	Feature Presentation: Let Me Tell You A Story - What Travel Marketers Can Learn from Hollywood Presenter: Martin Stoll, SparkLoft Sponsor: Yellowstone National Park Lodges - Xanterra								
Noon-1:30 pm	Montana Grown Luncheon - Sponsor: MT State Parks, Room: Ralston, MT Convention Center								
1:30-2:45 pm		Build Your Own Content Factory Presenter: Martin Stoll, Sparkloft Media	What Is A Receptive Operator (and how do you work with one)? Presenter: Lena Ross, America 4 You, LLC	Montana & the Family Market Presenters: MT Panel Organized with Help of Dan Austin	Leadership Development Presenter: Judy King, Quality Management Services (MT Superhost Session)			Field Trip: Downtown Billings Historic Walking Tour, Preregistration Required, Limited Seating	Website Review & Critique Small Group Workshop Pre-registration Required, Limit 10 MTOT IT Staff Provide Web design consultations
2:45-3:30 pm	Networking Break in Exhibitor Area - Sponsor: Town Pump Hotel Group Room: Missouri Room								
3:30-4:45 pm		Build Your Own Content Factory Presenter: Martin Stoll, Sparkloft Media	The Invisible Sale Presenter: Tom Martin, Converse Digital	Sharing Our Tourism Success - The Mentor Series: Destination Events & Activities - Flathead Valley & Helena	Leadership Development Presenter: Judy King, Quality Management Services (MT Superhost Session)			Field Trip: ZooMontana Preregistration Required, Limited Seating	Website Review & Critique Small Group Workshop Pre-registration Required, Limit 10 MTOT IT Staff Provide Web design consultations
4:45-6:00 pm	Networking Reception in Exhibitor Area - Sponsor: Room: Missouri Room								
7:00-9:00 pm	Montana Tourism Awards Banquet - Sponsor: Adara , Room: Ralston, MT Convention Center								
9:00-11:00 pm	Entertainment -								

2014 MT Tourism Conference

Tuesday, April 15, 2014									
7:30 AM	Conference Registration - Sponsor: , Room: Atrium								
8:30-9:45 am	Feature Presentation: Iconify? Can I? I Can! Presenter: Mike Bento and a panel Sponsor: Sojern								
9:45-10:30 am	Networking Break in Exhibitor Area - Sponsor: Town Pump Hotel Group Room: Missouri Room								
10:30-11:45 am		Montana Icon Work Session Presenters: Mike Bento and Panel	The Invisible Sale Presenter: Tom Martin, Converse Digital	Sharing Our Tourism Success - The Mentor Series Social Media Campaigns - #MontanaMoment & Missoula's SoMe competition	Town & Country - MT's Main Street Program and Agritourism Presenters: Tash Wisemiller, MT Main Street Program; Flathead Valley "Multifunctional Agriculture" Group			Field Trip: Yellowstone County Museum Preregistration Required, Limited Seating	Website Review & Critique Small Group Workshop Pre-registration Required, Limit 10 MTOT IT Staff Provide Web design consultations
Noon-1:30 pm	Montana Grown Luncheon & Exhibitor Giveaway - Sponsor: Backpacker, SKI/Skiing Magazine, National Park Trips ; Room: Ralston, MT Convention Center								